



GEM AND IRIS LAUNCH “GRENOBLE GEOPOLITICS”, A NEW FORUM TO DECODE THE MAJOR TRANSFORMATIONS SHAPING THE WORLD

Grenoble École de Management (GEM) and the Institute for International and Strategic Relations (IRIS) are joining forces to launch a new annual event: **the Grenoble Geopolitics Forum, dedicated to understanding the major transformations shaping the contemporary world.** The inaugural edition will take place on November 28–29, 2025, on GEM's Alpes Campus, at the heart of a region that embodies climate, energy, and societal transitions.

UNDERSTAND, ANTICIPATE, ACT IN THE FACE OF GLOBAL UPHEAVALS

In an international context marked by rising tensions, shifting power dynamics, and the fragmentation of economic balances, GEM and IRIS are creating a new forum for dialogue, bringing together researchers, diplomats, journalists, business leaders, and students.



“Geopolitics has become an essential strategic tool for understanding the world and informing economic decisions. GEM has been a pioneer in this field, and this event is a natural extension of that work,” emphasizes **Pascal Boniface**, Founder and Director of IRIS.

A UNIQUE ACADEMIC PARTNERSHIP IN FRANCE

A pioneer in the field, GEM has made geopolitics a cornerstone of its teaching for more than fifteen years, thanks to its structured partnership with IRIS. **The GEM–IRIS Sup' dual degree is now one of the most recognized programs in the French business school landscape,** combining management, strategy, and an understanding of global power dynamics.



This program offers students the opportunity to expand their professional network by **providing privileged access to an ecosystem of international experts and actors.**

This approach is also supported by specialized tracks such as the **Géolab Track**, which trains students to anticipate crises, assess risks, and act with clarity in an unstable global environment. This unprecedented program, based on **geopolitics applied to business**, allows students to gain an in-depth understanding of international dynamics while developing operational skills sought after in numerous sectors. In 2025, nearly a hundred students are enrolled in this track, reflecting the growing interest in these subjects.

“The GEM–IRIS dual degree gives me a real opening to the world. Demanding and stimulating, it allows me to complement my management education with an understanding of geopolitical issues, and to strengthen my ability to navigate complex environments,” says **Lucas Martin**, a student in GEM's Grande École Program.

DEFENSE, SOVEREIGNTY, AND RESILIENCE: A NATURAL EXTENSION WITH THE IHEDN INSTITUTE

The launch of the *Grenoble Geopolitics Forum* also builds on the **strategic partnership recently established between GEM and the IHEDN (Institute for Higher National Defense Studies), a public institution under the authority of the Prime Minister.**

As the first French business school to partner with the IHEDN, GEM further strengthens its commitment to educating leaders who are aware of defense, sovereignty, and economic intelligence issues. Starting in March 2026, **GEM will host the IHEDN Young Leaders Program in Grenoble**—an immersive week of lectures, simulations, and field meetings with civilian and military actors—designed to develop students' strategic awareness and resilience.



"More and more students want to understand the world in which they will operate. To navigate unstable environments, they need solid frameworks for analysis. This is the very purpose of our commitment to geopolitics and our partnerships with IRIS and IHEDN: to prepare our students to act with clarity and responsibility in a world in transition" says **Philippe Monin**, Academic Dean of GEM.

A COMMITMENT DRIVEN BY GEM STUDENTS

Alongside the *Grenoble Geopolitics Forum*, GEM's student community is also actively fostering geopolitical debate throughout the year. For example, the GEM ONU association is organizing "Geopolitics Meetings" on November 6–7 at the GEM Paris campus, in partnership with the IHEDN Paris Île-de-France Auditors Association.

AN EVENT AT THE HEART OF INTERNATIONAL AFFAIRS

The *Grenoble Geopolitics Forum* will feature **four major public roundtables**, led by figures from academia, diplomacy, and the media:

- The United States in the Trump era: what influence on the world order?
- Can China establish itself as the world's leading power?
- Climate, resources, and space: towards fragmented governance?
- Ukraine and European security: what geopolitical reconfigurations?

The inaugural edition will begin with the presentation of the **Grenoble Geopolitics Book Prize**, recognizing an outstanding work on contemporary international relations.

LES GÉOPOLITIQUES DE GRENOBLE
28-29 NOVEMBRE 2025
CONFÉRENCES ET DÉBATS AUTOUR DES ENJEUX GÉOPOLITIQUES D'AUJOURD'HUI
GRENOBLE ÉCOLE DE MANAGEMENT
12 rue Pierre Sémard - 38000 Grenoble
Participation gratuite sur inscription

Logos: ifi, FRANCE, DIPLOMATIE, LA CROIX, hachette, LES ÉCLAIRÉS, les affiches, GEM GRENOBLE

The *Grenoble Geopolitics Forum* will take place from November 28 to 29, 2025, at GEM's Alpes Campus (12 rue Pierre-Sémard, Grenoble).

Interviews with speakers and the teams from GEM and IRIS can be arranged upon request.

ABOUT GEM: Founded in 1984, Grenoble École de Management (GEM) is a triple-accredited business school (AACSB, EQUIS, AMBA) recognized for its academic excellence, technological DNA, and international outlook. As the first French business school to adopt the status of a Mission-Driven Company, GEM places innovation, sustainability, and societal impact at the heart of its strategy. Through its EAGLE 2030 plan, GEM is scaling up to become the Business School of the Alps, pioneering in the fields of science, experiential learning, and major global transitions. The school develops agile, hybrid professionals capable of thinking and acting in a rapidly changing world. Every year, 7,000 students pursue transformative programs across GEM's campuses in Grenoble, Paris, and Lyon, benefiting from immersive pedagogy and a network of over 230 academic partners worldwide.

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